



6th-10th Dec 2021

UM WEEK 2021

Embracing Diversity for a Better Tomorrow

Partner Info Kit

Universiti Malaya International Week



About UM

- Malaysia's Premier University
- Recently ranked at 65 in the 2022 QS World University Ranking and also ranked at 9 in QS Asia University Ranking.
- Broad-based, research intensive university
- Comprehensive academic programs
- World class research and academic programs
- Malaysia's largest and best teaching hospital
- Diverse student community from >80 countries
- More than 28,000 students currently enrolled in the University
- Active, vibrant and exciting student life on campus
- Centrally located in the Kuala Lumpur metropolitan city

International Week

Overview

UM Virtual International Week (UM iWeek 2021) will be held within a duration of 5 days starting from 6 – 10 December 2021. There are 3 main elements overarching the UM iWeek which are Study Abroad Opportunities, Cultural Exchange, and Enrichment & Engagement.

Objectives

- To cultivate students with international experiences towards producing more global mindset graduates
- To promote student mobility programs by engaging partners from various universities across the globe
- To promote outgoing scholarship opportunities for students
- To showcase various arts and culture from the international campus community
- To strengthen the international partnership by actively engaging with partners around the world
- To provide training to staff to effectively manage internationalization activities

UM iWeek 2021 | Logo and Tagline



Embracing Diversity for a Better Tomorrow



Previous Year Session





Programme Pillars

Study Abroad Opportunities

Students' Experience
Sharing

Info sharing Session

Education Exhibition

Cultural Exchange

Fun Language Hour

Cultural Engagement
Workshop

Cultural Exhibition

International Traditional
Performing Arts Festival

Enrichment & Engagement

International Alumni
Engagement

International Networking Day

Faculty Series

Target Participants

No	Overarching Elements	Programs	Target Participant	Method of Participation
1	Study Abroad Opportunities	Inbound Programme Promotion / Full time Programme Promotion	International students from partner/non-partner universities / Prospective Students	Pre-registration by students
		Info. Sharing from Partner Universities	UM Students & Non-UM Students (UA/US/partner/non-partner universities)	
		Education Exhibition		
		Outbound Students Sharing Session	UM Students	
2	Cultural Exchange	Fun Language Hour (Malay, Thai, Italian & French Language)	UM Students <ul style="list-style-type: none"> Both existing & new local and international (incl. mobility students) 	
		Country Cultural Exhibition		
		Cultural Training Workshop	Non-UM Students	
		Competitions	<ul style="list-style-type: none"> Students from partner & non-partner universities Students from Public (UA) & Private (US) Universities 	
		Cultural Performances – UM International Traditional Performing Arts Festival		
3	Knowledge Sharing	UM International Alumni Engagement	All students & Staff (UM & Non-UM)	
		International Networking Day	Public	
		Virtual Programme: Faculty Series (Special Lectures)	Non-UM Students	Nomination by Partner Universities & UA/US



Programme Pillars

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UM International Alumni
Engagement

International Networking Day

Faculty Series

Students' Experience Sharing

Meet students who have experienced the study abroad program. The speakers will share about the application requirements, eligibility, application procedures and the wonderful study abroad experience.



10 December 2021, 10.00am – 12.30pm

It will be a panel discussion and moderated by emcee. Some interesting polling activities will be conducted throughout the session.



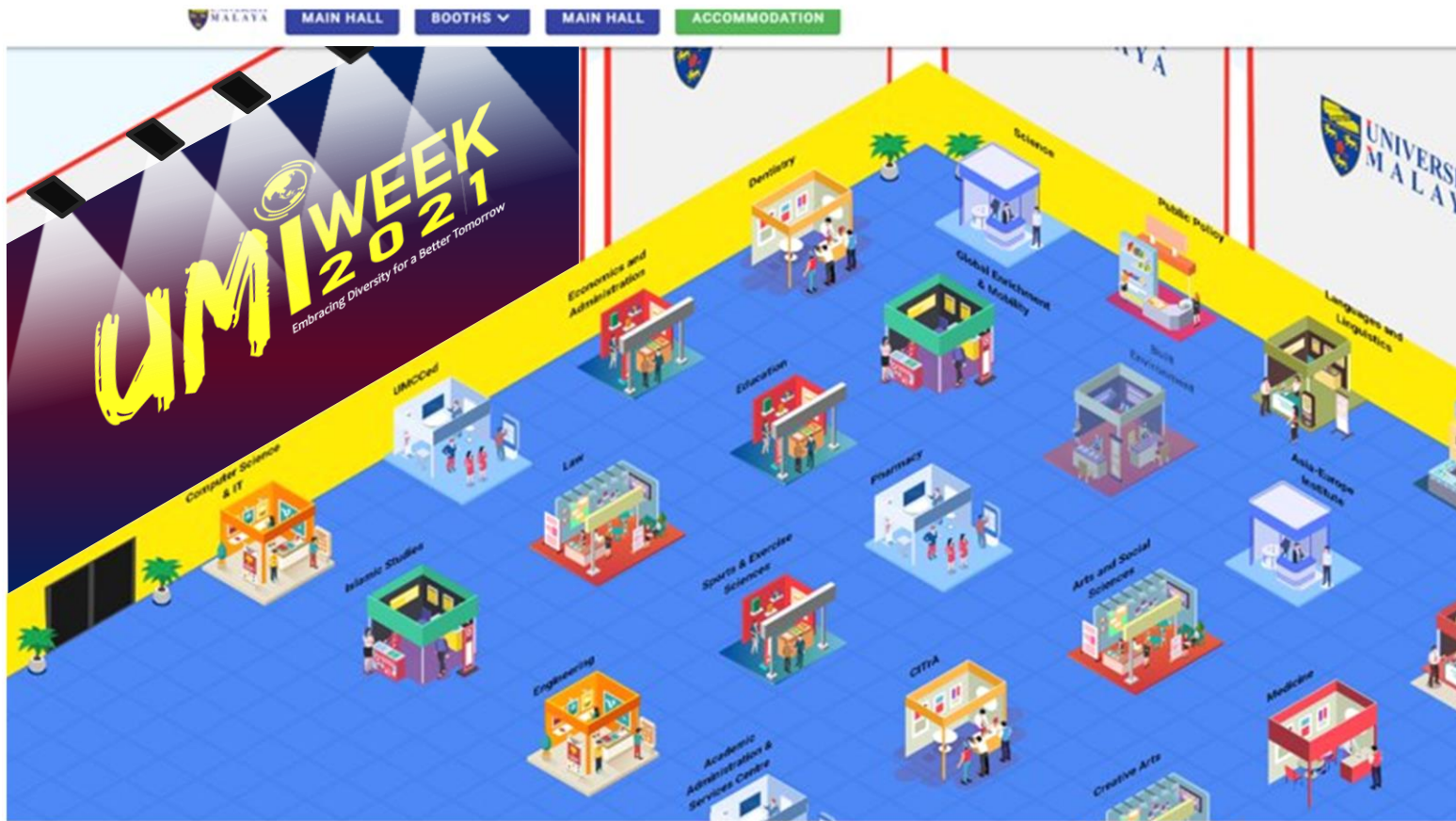
Partner's Info Sharing Session

- The **Info Sharing with Partner Universities** is scheduled from **7 – 9 December 2021**.
- There are in **total of 18 sessions** divided into 2 slots. **Morning slots** are allocated for **Universities in Asia, Middle East and Oceania**, while **Evening slots** are allocated for **Universities in Europe & Americas**.
- Each partner will be allocated a total of **40 minutes session** with the breakdown of **30 minutes presentation** and **10 minutes Q&A**
- Partners may choose the schedule based on the time slot availability at their most convenient time.

**Click here to
register for the live
session!**

Date / Time	Morning Slots				Evening Slots		
	10:00 – 10:40 (GMT+8)	10:45 – 11:25 (GMT+8)	11:30 – 12:10 (GMT+8)	12:15 – 13:00 (GMT+8)	16:00 – 16:40 (GMT+8)	16:45 – 17:25 (GMT+8)	17:30 – 18:10 (GMT+8)
7 December 2021	Partner (Asia, Oceania, Middle East)	Partner (Asia, Oceania, Middle East)	Partner (Asia, Oceania, Middle East)	Partner (Asia, Oceania, Middle East)	Partner (Europe & America)	Partner (Europe & America)	Partner (Europe & America)
8 December 2021	Partner (Asia, Oceania, Middle East)	Partner (Asia, Oceania, Middle East)	Partner (Asia, Oceania, Middle East)	Partner (Asia, Oceania, Middle East)	Partner (Europe & America)	Partner (Europe & America)	Partner (Europe & America)
9 December 2021	Partner (Asia, Oceania, Middle East)	Partner (Asia, Oceania, Middle East)	Partner (Asia, Oceania, Middle East)	Partner (Asia, Oceania, Middle East)			

Education Exhibition



Education Exhibition provides a platform for students to explore and find out more about the partner universities that offer Study Abroad (Mobility) programmes. Partner University will set up a virtual booth to share their fact sheets, videos and other promotional materials to be uploaded on the exhibition webpage.

Event Main Halls

Hall 1

Study Abroad Opportunities

- **Partners' virtual booth**
(Partner universities to set up booth for the education exhibition on the FAIRWIZ platform)
- **Live Sharing Corner**
(Scheduled Live Sharing Session on the Study Abroad opportunities by partners through ZOOM platform)
- **Bring UM to the World (MRC Booth)**

Hall 2

Cultural Exchange

- **Student-Led Country Booth**
(To showcase arts, culture, food, etcetera)
- **Sharing Corner** for Country Representatives to do a live presentation about their countries.
- **Cultural Workshop Booth**

Hall 3

Enrichment & Engagement

- **UM Faculty Series (Lecture Series)**
- **UM International Performing Arts Festival 2021**
- **International Networking**
- **UM Alumni Booth**
- **Kong Zi Institute**

Education Exhibition

The virtual education exhibition through the Fairwiz platform will give on-site like experiences to all. Each participating partner university will be provided a dedicated booth to promote the university and their programs, such as:

- Student Exchange Program
- Short/Summer/Winter Programs
- Scholarships available
- Students Accommodation

NOTE: A technical briefing will be conducted to explain how to fill in the information into your booth, as well as to use the chatting feature.

PHOTO TAB

To upload various photos of the university/event

OVERVIEW TAB

Overview summary about the university, link to university website, factsheet, digital brochure

VIDEOS TAB

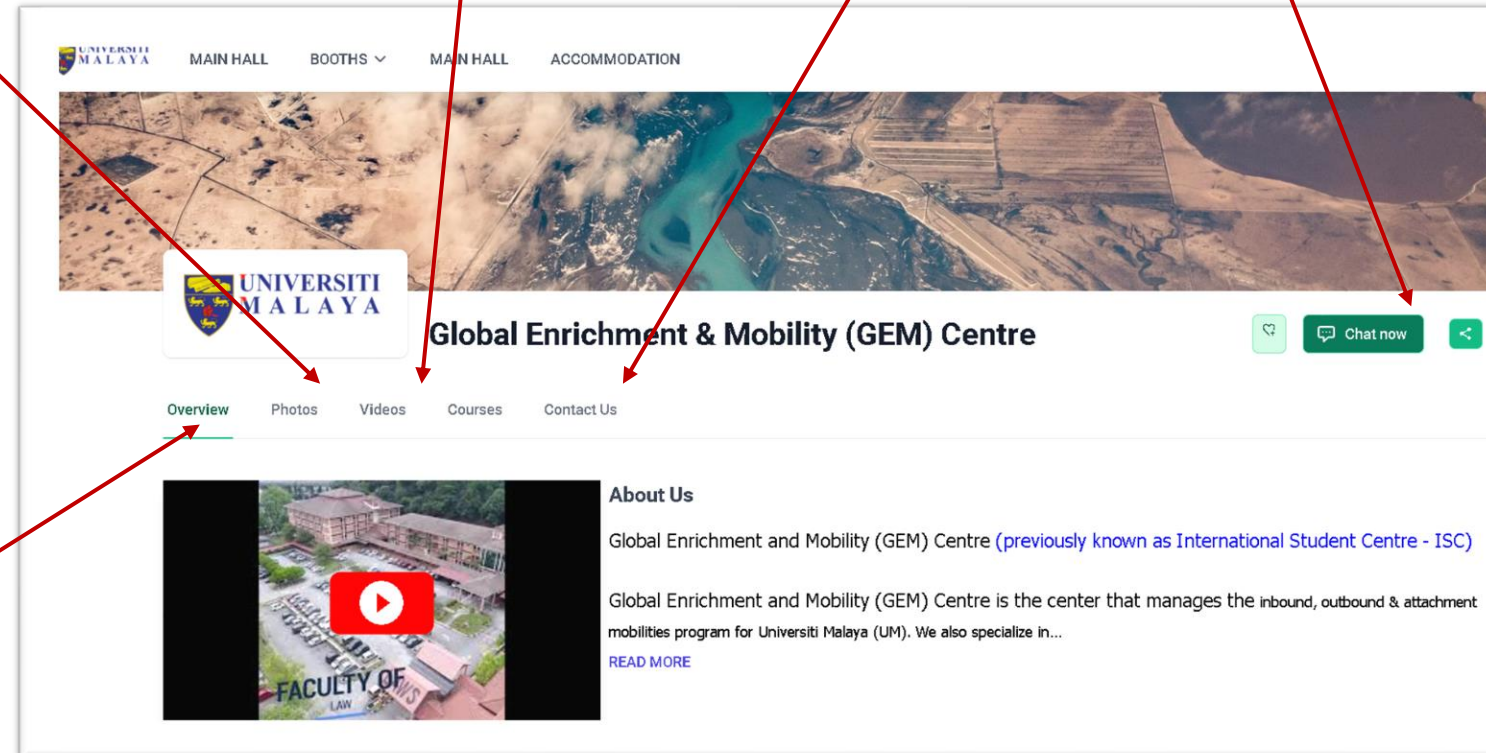
To upload any promotional video, campus tour

CONTACT US

Contact details of person in charge, international office

TAWKTO PLATFORM

Chatting platform between university and students





Programme Pillars

Study Abroad Opportunities

Students' Experience Sharing

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Fun Language Hour

“Language is the road map of a culture; It tells you where its people come from and where they are going” as spoken by Rita Mae Brown.

There are 4 different language classes including Malay, Thai, Italian & French Language.

Schedules are as follows:

Date / Time	4.30pm – 6.00pm
6 December 2021	Italian Language
7 December 2021	Thai Language
8 December 2021	Malay Language
9 December 2021	French Language

Daily
(GMT +8)
4.30 ~ 6.00
PM PM



Cultural Engagement Workshop

In the advent of globalisation and a borderless world, cultural diversity has always been the most fascinating element for us to explore. Culture is the element of unity. The arts & heritage of every society are worth understanding and cherishing as well as embracing the differences of different cultures and traditions.



Daily 2 hours from 2.30pm to 4.30pm from **6 – 9 December 2021**.

There are in **total of 4 sessions** and the Schedules are as follows:

Date / Time	2.30pm - 4.30pm
6 December 2021	Ethnic Heritage: The Indigenous Communities
7 December 2021	Martial Arts from Asian Countries: Featuring Tai Chi, Taekwondo & Karate
8 December 2021	Intercultural Sharing Session (Short Talk + Panel Discussion)
9 December 2021	Culinary Workshop: Chinese Dumpling Cooking

Ethnic Heritage: The Indigenous Communities

The Ethnic Heritage session focus on creating awareness for the Indigenous Community in Malaysia to the world.

Meet Dr. Welyne, the Indigenous Communities Expert who is also a member of the communities to share her thought, cultural background and way forwards to mobilize the communities to the global arena.



6 December 2022, 2.30pm – 4.30pm (GMT+8)



6 Dec

(GMT +8)

2.30 ~ 4.30
PM PM



Martial Arts from Asian Countries

Martial Arts is perhaps the most well-known among all the performing arts and is found in most societies. Participants will be introduced with several types of Asian martial arts by guest speakers & experts. Participants will be able to learn the techniques together by following the live demonstration.

The session will feature Tai Chi, Taekwondo, & Karate. There will be interesting trivia session at the end of the session.



7 December 2021, 2.30pm - 4.30pm (GMT+8)



Intercultural Sharing Session

With the fascinating diverse cultures around the globe, different nationalities has its very own unique customs, traditions, languages, food as well as celebrations. Participants will be able to get insights about different culture from various perspectives.



8 December 2021, 2.30pm - 4.30pm (GMT+8)

Part 1: Culture Shock and Intercultural Adaptation from the perspective of Brain and Mind science

by Mr. Emre Seven, Cumhuriyet University, Turkey

Part 2: Panel Discussion among international students on Cultural Taboo

Moderated by Dr. Sheena Kaur



8 Dec
(GMT +8)
2.30 ~ 4.30
PM PM

Culinary Workshop

Asian population is one of the largest communities around the globe. Many Asian countries share similar types of cuisine, but they are unique from one another. Participants will be introduced with one of the famous cuisine around the Asia Region, the Chinese Dumpling and other Asian food.

During the workshop, participants will experience cooking Chinese Dumpling with the guidance of our invited guest from China.



9 December 2021, 2.30pm - 4.30pm (GMT+8)



9 Dec

(GMT +8)

**2.30 ~ 4.30
PM PM**



Cultural Presentation

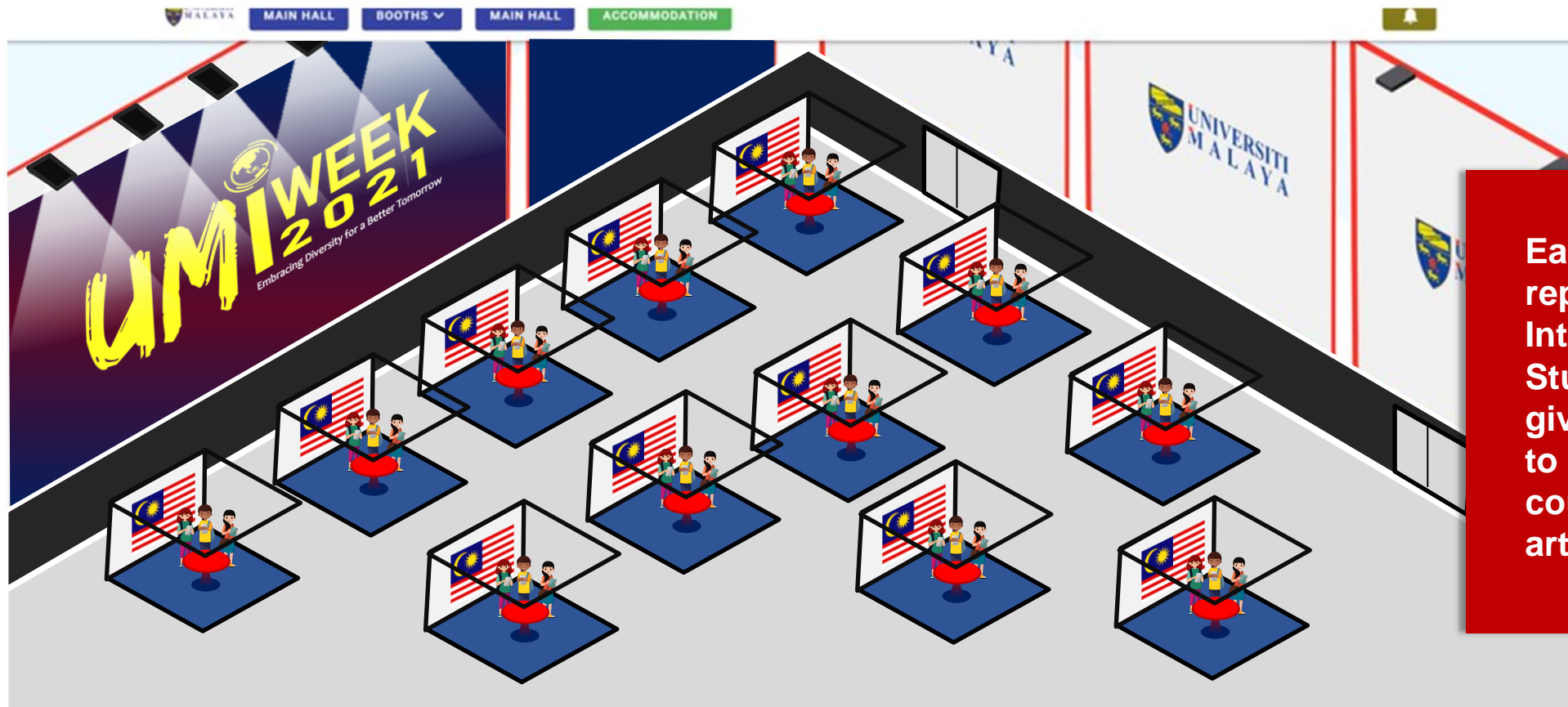
Quickly Visit at the Sharing Corner to meet our International students from different countries to learn more about their country's arts, culture, food, famous tourist attractions, etcetera. Each Session will have 3 representatives with 20 minutes each to share about their country.



Daily 1 hour session, 12.30pm – 1.30pm (GMT+8)



Cultural Exhibition



Each country representative (UM International Students) will be given a virtual booth to showcase their country's culture, arts, food, etcetera.

International Traditional Performing Arts Festival

The **UM International Traditional Performing Arts Festival** is one the highlights of UM International Week organized by **Faculty of Creative Arts, Universiti Malaya**

There are series of activities where participants can join throughout the event.

- **Performing Arts Daily Lecture Class** including theater class, music class, etcetera.
- **Daily Live Performances & Expert Sharing Session** (countries participating include Malaysia, Indonesia, Russian, & Korea)
- **Grand Closing Live Performances**

UNIVERSITI MALAYA
Faculty of Creative Arts

ArtsFAS

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UMITPAF 2021

INTERNATIONAL TRADITIONAL PERFORMING ARTS FESTIVAL 2021
"Reflecting Arts Tradition Through Creativity and Innovation"

Performances • Webinar • Discussion • Lecture Class • Lecture Performance
Workshop • Expert Sharing Session

LIVE STREAMING:
f <https://web.facebook.com/senikreatifUM/>
FAKULTI SENI KREATIF, UNIVERSITI MALAYA

LIVE ON STAGE:
PANGGUNG EKSPERIMEN UM (INVITATION)

LIVE ON ZOOM APP:
UM LINK (STUDENTS)

6TH-10TH DECEMBER 2021
HYBRID FESTIVAL

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UM International Alumni Engagement

The **International Alumni Engagement Session** is scheduled at **11.00am – 12.30pm** on **6 December 2021**.

The session is organized by UM Centre for Alumni Relation & Institutional Advancement.

There are **2 parts** of the sessions and the details are as follows:

- Part 1: Introduction to Alumni Chapters
- Part 2: Sharing Session with International Alumni with interactive games By CARIA



International Networking Day

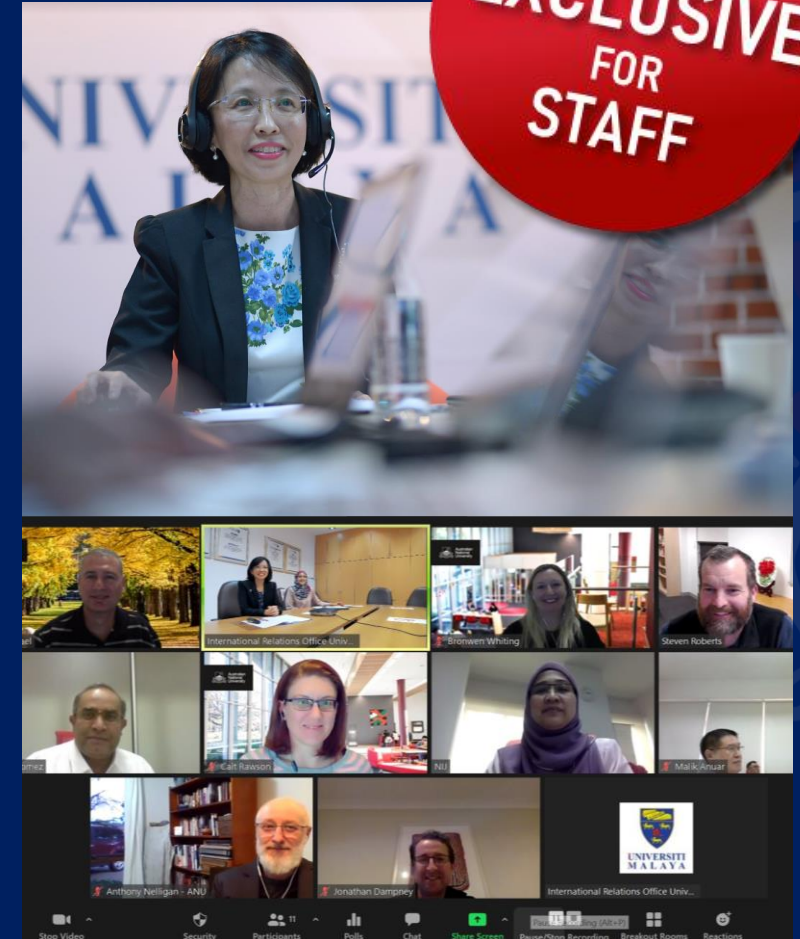
Despite the COVID-19 pandemic, internationalization activities are essential especially in enhancing Internationalization strategies of Higher Education Institutions in building the required skill sets for staff working in the international office or international related fields.

Consistent collaboration and engagement among international partners is crucial. Sharing of insights, experience and good practice is the best way to improve one's job and learning from the experts for the interesting topics in dealing with Post COVID-19 world specifically in the field of internationalization.



This session is organized by the International Relation Office (IRO). For more information, you may reach out to IRO at international@um.edu.my

**EXCLUSIVE
FOR
STAFF**



Faculty Series (Special Lecture)

Join our special short lecture in various fields by UM Experts. Creating more learning and knowledge sharing platform is essential for both local and international students in various fields despite the current global pandemic issue.

Experts from the field of Business & Economics, Languages & Linguistics, Computer Science & Information Technology, and International Development & East Asian Studies will offer online classes for the participants.



Daily 2 hours session, 10.00am – 12.00pm



COMPETITION & LUCKY DRAW

**STAND
A CHANCE**

TO WIN PRIZES UP TO

MYR 15,000

Terms & Conditions apply.

LUCKY DRAW



What do we offer?

There will be 10 lucky winners in this contest, each winner will receive a study abroad pass with administration fee waiver for either one semester mobility program or program fee waiver for summer/short term program, valid till 31 December 2022.

Terms and conditions:

1. The participants are currently an active students at their home university.
2. Participants MUST participate in a minimum of FOUR Workshops prepared by the organizer.
3. Participants must like our [Facebook](#) page and follow our [Instagram](#) account.

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Thank you

Prepared by UM Global Enrichment & Mobility (GEM) Centre

