

FY2023 Ministry of Education, Culture, Sports, Science and Technology (MEXT)  
 Selected Project: “Inter-University Exchange Program”

International Symposium

# Internships as Strategy

## “Practical Examples at North American Universities”

In today's era of rapid AI advancement and accelerating digital transformation, the skill sets and work styles demanded by companies are undergoing significant change. Securing and developing young talent equipped with AI literacy and adaptability to change has become critically important as a source of corporate growth and innovation. Leading companies worldwide are redefining internships not merely as work experience, but as a strategic approach to building talent pipelines for the AI era. Through these opportunities, they are driving multifaceted value creation: identifying students with digital skills, validating new ideas premised on AI utilization, and enhancing organizational diversity.

This symposium will share leading examples of internship utilization in the AI era, data-driven analysis, and models that Japanese companies can implement immediately, alongside corporate leaders and experts from educational institutions.

Date, time	<b>Mar. 19, 2026</b>	Language <b>JPN, ENG</b> (simultaneous translation)	Venue International Conference Center Hiroshima (B2F, Cosmos) 1-5, Nakajima-cho, naka-ku, Hiroshima, 730-08115
	<b>13:30 - 16:30</b>		
	Registration from 13:00		

### 13 : 30 ~ Opening Remarks

President, Hiroshima University  
**Mitsuo Ochi**



### 13 : 35 ~ Presentation 1

Interim Associate Provost, the University of Waterloo (Canada)  
**Judene Pretti**



### 14 : 00 ~ Presentation 2

Vice President (Wealth Marketing), Scotiabank (Canada)  
**Julie Cowan**



### 14 : 25 ~ Presentation 3

Director, School of Future Innovation in Society, Arizona State University  
**Eusebio Scornavacca**



### 14 : 50 ~ Presentation 4

Outside Consultant from Amazon Web Service, Cloud Innovation Center, Arizona State University  
**Colleen Schwab**



### 15 : 30 ~ Panel Discussion

Executive Vice President (Global Initiatives), Hiroshima University

Facilitator : **Shinji Kaneko**

Panelists : Presenters above and  
 Director-General, Chugoku Bureau of Economy, Trade and Industry, Ministry of Economy, Trade and Industry (METI)  
**Yotetsu Hayashi**



### 16 : 20 ~ Closing Remarks

Executive Vice President (Global Initiatives), Hiroshima University  
**Shinji Kaneko**

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 1-5, Nakajima-cho, naka-ku,  
 Hiroshima, 730-08115

Admission Free  
 Pre registration required

Registration  
 by March 13



Jointly organized by :

Multicultural Campus Project Toward Social Impact,  
 Hiroshima University  
 Future-Leading and Advanced Graduate-schools (FLAGs),  
 Hiroshima University

Supported by :

Chugoku Bureau of Economy, Trade and Industry

Global Exchange Group  
 Department of International Affairs  
 International Office, Hiroshima University  
 TEL: 082-424-4346 FAX: 082-424-4545  
 E-mail: [kokusai-ryugaku@office.hiroshima-u.ac.jp](mailto:kokusai-ryugaku@office.hiroshima-u.ac.jp)