

【Free Online Course】 “Business Ethics” cultivates your ability to decide and act in the face of ethical dilemmas and controversial business situations.



School of Management, National Central University offers students from our alliance universities an online class without formal matriculation. This course is designed for students who want academic exchange with Taiwanese students and have learning experience studying in Taiwan.

Online Business Ethics is a graduate-level course that grants an opportunity to better understand the standards of morally right and wrong business conduct. This course offers a combination of theoretical and practical frameworks to identify, examine, and comprehend how ethical decisions are made and how ethical issues are dealt with in the field of business. Lectures, case analyses, and other materials such as videos, vignettes, and other digital media will be utilized to challenge the students' ethical reasoning and decisions. The class will employ interactive learning techniques to enhance students' learning motivation and experience that encourage critical thinking skills, impacting their perspectives and attitudes toward business ethics.

Students who completed this non-credit course can get a Certificate of Completion authorized by the Dean and the Lecturer.

Application Information

I Tuition: Free

I Registration Deadline: February 7, 2022

I Course Introduction:

<https://cis.ncu.edu.tw/Course/main/query/byKeywords?serialNo=47015&outline=47015&semester=1102>

I Online registration form: <https://forms.gle/Kq9icBKhNqieNtv9A>

I Qualification: Five best-suited students according to respective majors and English proficiency will be selected and contacted using the registered e-mail address on February 11, 2022.

Course Information

- Lecturer: Tuliao, Kristine V.
- Time: Wednesdays 18:00-20:50
- Course Outline

Week	Topic
1 (2/16)	Class Introduction
2 (2/23)	Introduction to Business Ethics
3 (3/2)	Case 1: Thursday night dilemmas
4 (3/9)	Managing and Institutionalizing Ethics in Organizations
5 (3/16)	Case 2: UIT: Business ethics and compliance
6 (3/23)	Individual Factors: Moral Reasoning and Decision-Making Process
7 (3/30)	Case 3: Kitchen Best: Ethics when doing cross-boundary business in Southern China
8 (4/6)	Organizational Factors: Culture, Relationships, and Developing Ethics Programs
9 (4/13)	Midterm
10 (4/20)	Case 4: Lenhage AG: Ethical dilemma
11 (4/27)	Managing Ethical Programs and Global Ethics
12 (5/4)	Case 5: KingJewels: Ethical leadership in practice
13 (5/11)	Ethical Leadership and Social Responsibility
14 (5/18)	Case 6: Ferris Valley Foods Company: CSR and Reentry
15 (5/25)	Special Topics in Business Ethics
16 (6/1)	Case 7: Dieselgate - Heavy fumes exhausting the Volkswagen Group
17 (6/8)	Final Exam
18 (6/15)	Final Project